



CAPITAL CITY PODGORICA

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# INVESTMENT POTENTIALS 2023

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<http://invest.podgorica.me/>

# WHY MONTENEGRO ?



## Income tax

**9%** up to 100.000,00 € investment

**12%** above 100.000.00 € investment

**15%** above 1.500.000.00 € investment



## Currency

EUR as currency of payment  
(Low inflation)

## NATO member

Since 2017  
(Secure investments)

## WTO member

Since 2011

**11,8 billion**



**FDI**

**2006-2022**

## The fastest growing touristic destination

The fastest growing touristic destination according to the World Tourism Organization report (UNWTO 2019)

**Average monthly salary:**

**970 €**

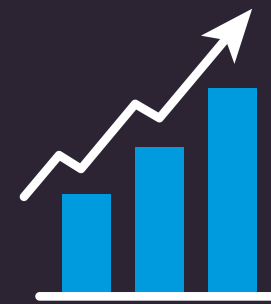
**Minimum net salary:**

**450 €**

# WHY CAPITAL CITY PODGORICA?



**FINANCIALLY  
STABLE  
BUDGET**



**12-MONTH  
INVESTMENT  
ACTIVITY**



**BUSINESS  
FRIENDLY  
CITY**



CAPITAL CITY PODGORICA

# CONTENTS

<b>BUSINESS ZONES</b>	5
<b>CITY HOSPITAL</b>	7
<b>PARKING GARAGES</b>	8
<b>SMART CITY</b>	9
<b>WATER FACTORY MAREZA</b>	10
<b>AGRICULTURE LAND FOR RENT</b>	11
<b>MODERNIZATION AND ELECTRIFICATION OF PUBLIC TRANSPORT</b>	12

SOLAR  
PROJECT



# BUSINESS ZONES

A business zone is a limited space within which a certain economic activity takes place. The business zones are a form of entrepreneurial infrastructure intended for coordinated and planned use by a larger number of companies and entrepreneurs, where a planned and coordinated approach enables joint use of space, communal, administrative, financial, technical and other services, thus realizing lower operating costs.



**10  
BUSINESS  
ZONES**

**332,8 ha**

**8 KM FROM  
AIRPORT TO  
DOWNTOWN**

**CAPITAL CITY PODGORICA**



**ATTRACTIVE  
LOCATION**



**CITY AND STATE  
BENEFITS**

**TAX  
FREE**



**PUBLIC  
CALL**

**POSSIBILITY FOR  
FREE ZONE**

**SIMPLE  
PROCEDURE**

# DECISION ON THE ESTABLISHMENT OF BUSINESS ZONES OF THE CAPITAL CITY PODGORICA

## article 11

**ALMOST FREE RENT**

Leasing of land for up to 30 years, payment of annual rent of 0,01 € / m<sup>2</sup>;

**POSSIBILITY TO PURCHASE LAND**

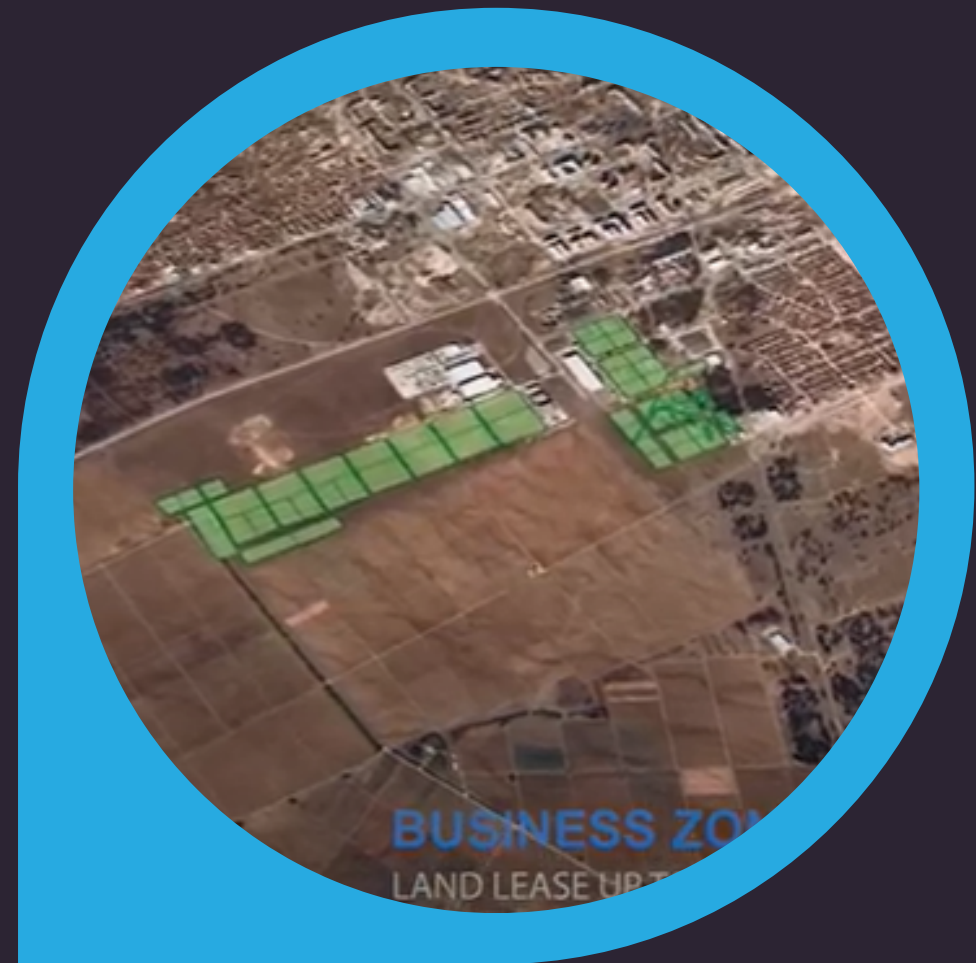
Possibility to purchase land at the estimated value with the possibility of repayment in 60 monthly installments, with the prior consent of the Government;

**EXEMPTION FROM PAYMENT**

Exemption from payment of the fee for the use of municipal roads for a period of 10 years;

**COMMUNAL EQUIPPING OF CONSTRUCTION LAND FOR FACILITIES**

Reduction of the amount of compensation for communal equipping of construction land for facilities in the business zone – for 100%, with no Capital City Podgorica obligation of communal equipment



**CITY INCENTIVES**

# CITY HOSPITAL

**PUBLIC PRIVATE PARTNERSHIP**



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**FEASIBILITY STUDY NEEDED  
APPROXIMATELY 150.000,00 €**

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**IN 2022 COMMISSION WAS ESTABLISHED TO PREPARE THE PROJECT ASSIGNMENT FOR THE  
CONSTRUCTION OF THE CITY HOSPITAL**

# PARKING GARAGES

more information regarding  
the locations available on:  
<http://invest.podgorica.me/>

2 PRIME LOCATIONS

PUBLIC PRIVATE PARTNERSHIP

KPMG FEASIBILITY STUDY

MANAGEMENT

INVESTMENT

15.103.290.00 €

+

5.843.286,00 €





# SMART CITY

## SMART CITY IN ACCORDANCE WITH DIGITAL CITY ACTION PLAN

### 4 PRIORITIES:

#### STRUCTURING A GLOBAL IOT INFRASTRUCTURE STRATEGY

**Financial estimate**

**70 k – 1 mil €**

#### CREATION OF THE DIGITAL TWIN OF THE CITY

**Financial estimate**

**150 k – 400 k €**

#### "SUPER APP" AND EXTENSION OF ONLINE SERVICE

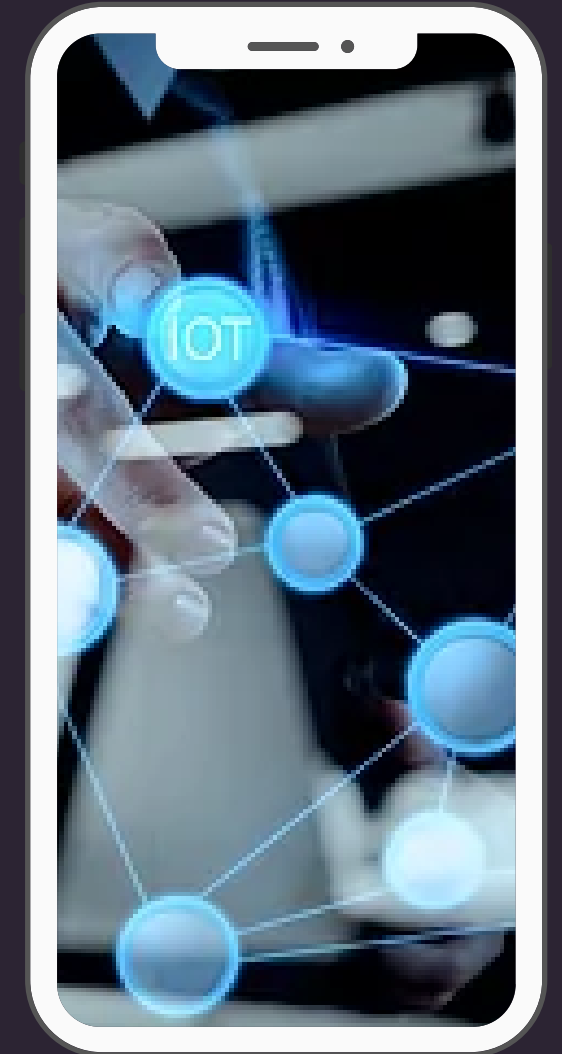
**Financial estimate**

**40 k – 60 k €**

#### ENRICHMENT AND STRENGTHENING OF THE "SUPER APP"

**Financial estimate**

**70 k – 200 k €**



The vision of the development of Podgorica as a smart city relies on adequate management of the spatial development of the city in order to improve the quality of life. The French Ministry of Finance, in cooperation with the Embassy of France, previously supported the project through the French development agency AFD (Agence Francaise de Developpement) and the consulting company Espelia. Regional technical assistance is aimed at the four main cities of the region, Podgorica, Skopje, Tirana and Pristina, in the amount of approximately EUR 600.000,00, equally directed at the mentioned cities.

# WATER FACTORY MAREZA

NEAR THE CITY

## OPPORTUNITY OVERVIEW

The French company "Veolia" and JP "ViK" Podgorica performed the analysis of the water supply "Ljeskovac" from the aspect of the possibility of bottling water for drinking.

**PUBLIC  
PRIVATE  
PARTNERSHIP**

**EST. € 3,5 MIL.  
INVESTMENT**

**AMOUNT OF WATER  
WHICH WOULD BE  
BOTTLED IS  
APPROXIMATELY  
15 L/SEC**

**WATERSOURCE  
CAPACITY IS IN  
THE RANGE FROM  
1,8–10 M3/SEC**

**SPRING ZONE  
MAREZA IS OF THE  
LENGHT OF ABOUT  
1000 METERS**

**WORLD STANDARD  
WATER QUALITY**  
tested by Institute for Public  
health of Montenegro and  
CETI ( Center for Ecotochsic  
investigation )



# AGRICULTURE

**DECISION**  
on leasing agricultural land for the  
purpose of agricultural incentives  
production on the territory of the  
Capital City Podgorica



**LAND AREA**  
FROM 0,8 ha

**LEASE PRICE**  
1 m<sup>2</sup> – 0,1% OF MARKET  
VALUE OF THE LAND

**LEASE PERIOD UP TO**  
30 YEARS



**II PUBLIC CALL in III QUARTAL 2023**

# MODERNIZATION AND ELECTRIFICATION OF PUBLIC TRANSPORT

**CAPITAL CITY PODGORICA BUDGET FOR  
2022 4 MIL EUR**

**16 NEW BUSES ON THE STREET + 29 NEW  
BUSES IN 2023**



# 4 SIMPLE STEPS TO INVEST IN PODGORICA



1.

**POTENTIAL INVESTOR SENDS LETTER OF INTENT/EXPRESSION  
OF INTEREST**



2.

**CAPITAL CITY PODGORICA REPLIES WITHIN 30 DAYS**



3.

**NEGOTIATIONS –TENDER PROCESS**



4.

**SIGNING OF CONTRACT**



## CAPITAL CITY PODGORICA

### CONTACT:



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